

Panasonic Privacy Notice

This Privacy Notice is intended to tell you how we use any information we collect about you (called Personal Data as defined below) and what your rights and our obligations are in relation to the processing of your Personal Data, in accordance with the European data protection legislation and, as from 25 May 2018, the General Data Protection Regulation (the “GDPR”).

This Privacy Notice applies to the use of our *e-ingBiz system* (collectively, our “**Services**”) and will apply whether you, including both our suppliers and employees, access our Services using a computer.

If you are located in Brazil, an additional privacy notice applies to you, in accordance with the General Data Protection Law (LGPD). Please see Appendix in the link below.

[\[HYPERLINK TO PRIVACY NOTICE FOR RESIDENTS IN BRAZIL\]](#)

If you are located in Thailand, an additional privacy notice applies to you, in accordance with the Personal Data Protection Act of Thailand. Please see Appendix in the link below.

[\[HYPERLINK TO PRIVACY NOTICE FOR THAI RESIDENTS\]](#)

When you are subject to the laws of People's Republic of China, please see the Appendix via the following link.

[\[HYPERLINK TO PRIVACY NOTICE FOR PEOPLE'S REPUBLIC OF CHINA RESIDENTS\]](#)

Please note that customers located in Vietnam are subject to additional privacy notices in accordance with the Vietnamese data protection law. Please refer to Appendix linked below.

[\[HYPERLINK TO PRIVACY NOTICE FOR VIETNAM RESIDENTS\]](#)

Text linking from the GDPR Privacy Notice to the Appendix for Indonesian residents and citizens

[\[HYPERLINK TO PRIVACY NOTICE FOR INDONESIAN RESIDENTS\]](#)

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1. **Who are we?**

This Privacy Notice is issued by Panasonic Operational Excellence Co., Ltd. , having its registered office at 22-6 Motomachi, Kadoma-city, Osaka 571-0057, Japan on behalf of the Panasonic Group of Companies.

The Panasonic Group of Companies

<http://www.panasonic.com/global/corporate/profile/group-companies.html#renketsu>

2. **What is Personal Data?**

For the purposes of this Privacy Notice, "**Personal Data**" consists of any information that relates to an identified or identifiable individual (such as you). For example, information which identifies you may consist of your name, address, telephone number, an online identifier (e.g. cookies and your IP address). Information which does not identify you on its own but that we link to you also qualifies as Personal Data.

3. **What Personal Data does Panasonic collect about you?**

A. Information from your application

We require your organization to provide us application with Personal Data relating to you.

- I. The application includes the following information to enable to use service, i.e. supplier address information, contact person name, email address, telephone number, fax number, etc.
- II. The application includes the following information to enable to use service, i.e. our employee ID, name, email address, telephone number, fax number, etc.

B. Information about your use of the Services

We collect information about your use of our Services by your logging in to our Services and other means. For example, we collect:

- I. **Log information** - such as the time and duration of your use of the Service from your device, the contents you enter through the Services, operation record (Login,URL), your ID information (Login ID).

C. Personal Data from third party sources

We may receive Personal Data relating to you from third parties, and described below.

I. Personal Data Contents

We receive Personal Data about you such as *name, title, department name, email address, phone number, mobile number, etc.* when you apply for using Services.

II. Information sources

We receive your information from our affiliated companies.

4. On which legal basis do we process personal data?

We are not allowed to process Personal Data if we cannot rely on a valid legal ground. Therefore, we will only process your Personal Data when the processing is necessary to perform our contract (providing our Services based on the terms of service).

5. Why do we use your Personal Data?

We may use the Personal Data we have collected for the following purposes:

- I. Provide our Services** –to perform our contract (providing our Services based on the terms of service). i.e. Answering to inquiry, such as identifying the users who draft and approve the quotation, analyzing quotation contents etc.

6. To whom and where do we disclose your information?

A. Third parties recipient of the Personal Data

We may disclose your information to the following entities:

- I. Toshiba Digital Solutions Corporation(the, "TDSL")**
We use third party service providers to help us to administer services on our behalf. We share Personal Data about you with such third party service providers solely for the purpose of enabling them to perform services on our behalf and they will operate only in accordance with our instructions.
- II. Panasonic Affiliates**
We may need to transfer your Personal Data to other Panasonic Affiliates to provide the Services you require or any other services/assistance.

B. International Transfer of Personal Data

The Personal Data that we collect from you may be stored and processed in your region, or transferred to, stored at or otherwise processed outside the European Economic Area ("EEA"), including but not limited to *Japan*, or in any other country which do not offer an adequate level of data protection as recognised by the European Commission and where Panasonic or its Affiliates, subsidiaries or TDSL maintain facilities.

Where we transfer your Personal Data outside the EEA, we will ensure that suitable safeguards such as data processing agreements are in place to help ensure that TDSL provide an adequate level of protection to your Personal Data. You may request additional information in this respect and obtain a copy of the relevant safeguards upon request through sending a request to the contact indicated in section 7 below.

7. What are your rights and how can you exercise them?

A. What are your rights?

Panasonic will collect, store and process your Personal Data in accordance with your rights under any applicable data protection laws.

Your rights under the GDPR include, the right to access a copy of your Personal Data, the right to request the correction or the update of any inaccurate Personal Data and the right to object to the processing of your Personal Data under the conditions set out in the GDPR.

You also have the right to request the erasure of your Personal Data and, where you have consented to the processing of your Personal Data, you have the right to withdraw such consent at any time (without this withdrawal affecting the lawfulness of the processing prior to such withdrawal). In addition, you also have the right to data portability in certain cases. This is the right to request the return of the Personal Data you have provided to us in a structured, commonly used and machine-readable format and to request the transmission of such Personal Data to a third party, without hindrance from us and subject to your own confidentiality obligations.

B. Exercising your rights

If you wish to exercise any of the above rights, please contact us by email

Panasonic centralized contract system support desk

Mail: ccsys-support@ml.jp.panasonic.com

We will respond to your request without undue delay and no later than one month from receipt of any such request, unless a longer period is permitted by applicable data protection laws.

C. Complaints

If you are not satisfied with how we process your Personal Data, you may also file a complaint with the competent supervisory authority, in addition to your rights outlined above.

8. How long do we store your Personal Data

We will retain your Personal Data for the period necessary to fulfil the purposes for which your Personal Data has been collected as outlined in this Privacy Notice. When your Personal Data is no longer required for the purpose it was collected, it will be deleted.

9. Cookies

A. What are cookies?

Cookies are small text files which may be placed on your device when visiting our website. This will allow the website to recognize your access if you use and revisit the website using the same browser that your last visited.

B. Cookies to use

This service uses Necessary cookie to obtain the session ID of the accessor. This cookie is essential for the proper functioning of the website, the provision of the functions required for the services you request, and the ability to communicate.

C. Legal basis

We process personal information obtained from Necessary cookie for our legitimate interests.

Cookie	Purpose	Provider	User	collecting purpose and data	Expiry	Type
PF_SessionID	Get session ID	TDSL	TDSL	session ID (Providing Service)	Session ※1	HTTP

※1: Deleted when closing browser

10.Changes to this Privacy Notice

Panasonic may change this Privacy Notice from time to time. The “Date last updated” mention at the bottom of this page states when the notice was last updated and any changes will become effective upon our posting of the revised Privacy Notice.

11.Representative

Panasonic Europe B.V. acts as representative of the data controller if you reside in a member state of the European Economic Area.

If you have any questions regarding the collection, processing, or use of your Personal Data, please contact:

Panasonic Europe B.V.
Zweigniederlassung Deutschland Wiesbaden Office
The Data Protection Officer
Hagenauer Strasse 43
65203 Wiesbaden
Germany
or by e-mail: Data_Protection@eu.panasonic.com

Date last updated: [01/08/2025]